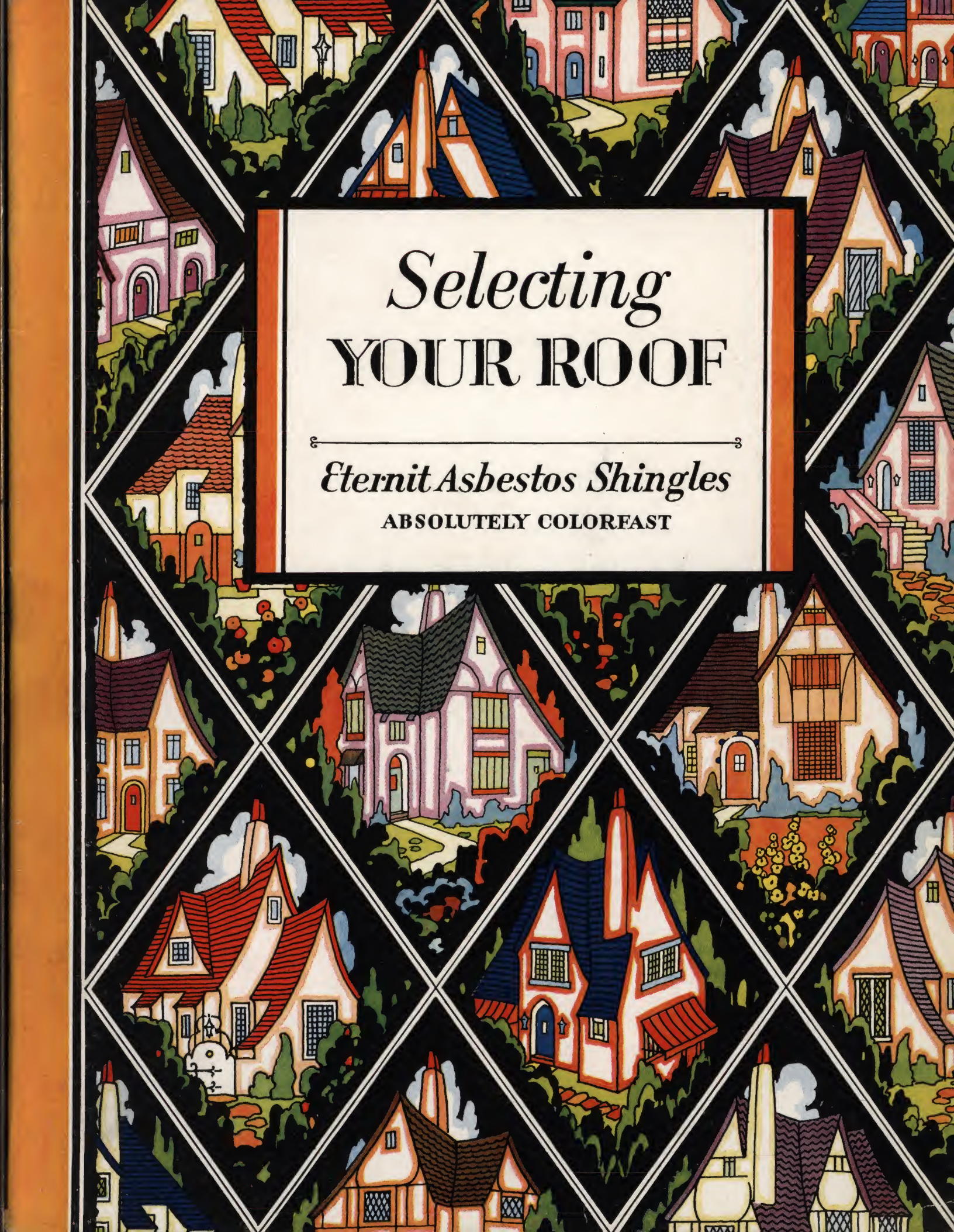




Selecting **YOUR ROOF**

— — — — —
Eternit Asbestos Shingles

ABSOLUTELY COLOREAST

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Selecting **YOUR ROOF**



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ETERNIT · INC.

BOSTON PHILADELPHIA ST. LOUIS
JACKSONVILLE NEW ORLEANS HOUSTON



A disastrous fire swept Ocean City, N.J., in October, 1927. Eternit Asbestos Shingles on sides of building stopped spread of flames—and saved six double houses beyond.



Eternit Asbestos Shingles Save Row of Houses

At left is close-up of this building, covered on the sides with Eternits. Flames beat against it in vain. The houses beyond did not catch fire. Insist on a roofing that can't burn.

The Roof *you* Select

... "the roof you buy should have these four qualifications. It must have color, vivid color—permanent, lasting color. It must be a roof that cannot burn. It must give you years of service—life-long service. And sell at a price your purse can afford. That's what Eternit Asbestos Shingles offer you"

You folks who buy roofs, read the sentences above—extracts from a letter written by the president of Eternit, Inc., to a friend. You, too, want a roof that is permanent—one that will not have to be replaced in a few years. You want a roof that is fireproof, so that your family and your property will be protected from the third greatest cause of all fires—flying sparks. Your roof must be attractive, of pleasing design, with the right color to fit into the general color scheme of your home.

Right now Eternit advertising is striking a new note. It is presenting color—for the first time, permanent, lasting color. An amazing new process—exclusive with Eternit—has developed *new* colors for asbestos shingles—rich, vivid, sparkling colors. Colors that will not bloom or fade. Colors that are as lasting as asbestos shingles themselves.

Roofs that burn and roofs that *won't burn*. That's the way to classify them. You've probably heard roofs described as fire-safe, fire-resisting, and sometimes fire-proof. Only a roof that *can't burn* is fire-proof. And Eternit Asbestos Shingles *can't burn* because they're all mineral—*asbestos and Portland cement*. Don't be satisfied with a fire-safe roof. Insist on one that *can't burn*.

Eternit stands for everlasting. Named

Eternit because it gives years of service. The test of a roof is not merely that it shall defy the weather for a few years, but that it will continue to do its job for many years. The freezing sleet of winter—wind-driven spring rains—summer's drenching showers—blustery fall storms—all beat in vain on your Eternit roof. Made of materials the whole world knows are decay-proof. A 99-year roof.

There's an Eternit roof to fit every purse. The Horizontal and Hexagonal methods cost very little more than the flimsiest type of temporary roofings. Figure your costs carefully. But be sure to figure how much your roof will *cost per year* over a number of years of service. Roofs that play out after a few years are expensive at any price. For then the original expense must be duplicated. Build for permanence.

For homes, industrial buildings, farm buildings, churches, schools, hotels—there are many uses for Eternits. Good for new construction or re-roofing. Easily applied right over old wooden or asphalt shingles. For side walls. For remodeling.

Your home represents an investment. It deserves a good roof, one that enhances its beauty. Know the economy of roofing with Eternits. "Make your first roof last."





What Eternits Are...

AN Eternit Asbestos Shingle is a rigid slab of rock. Don't confuse asbestos shingles with asphalt shingles. They're very different—in the materials they're made from and the way they perform. Asphalt shingles are made from paper, rags and asphalt.

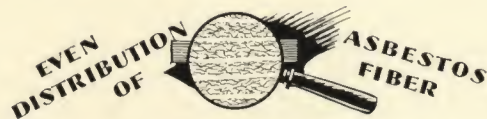
A shingle is just as permanent and fireproof as its component parts. Only two of nature's minerals—both indestructible materials—are used in the manufacture of Eternits.



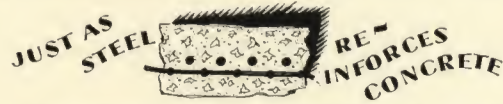
Asbestos rock, centuries old, has been defying the elements for ages without the slightest sign of rot or disintegration. The asbestos used in Eternits is made up of long, talc-free, rough-surfaced fibres. Portland cement—the only other ingredient is also a fireproof, everlasting, rot-proof material. Only highest grade Portland cement, made to Eternit specifications, is used.



The Eternit process (not cast or molded) consists of a gradual building-up of these two materials. Eternit machines use a mixture of asbestos fibre and Portland cement. They gradually build up a large homogeneous sheet of material. This sheet is later cut up into shingles which are subjected to enormous hydraulic pressure. Then an amazing, new Eternit process makes the colors fast.



This gradual building-up process insures that the reinforcing asbestos fibres will lie parallel to the surface of the shingle and that they will be *distributed uniformly*. That's the secret of the Eternit process—even *distribution* and *correct orientation* of the asbestos fibres.



Engineers know that a cement slab, not reinforced, lacks sufficient tensile strength. So they devised reinforcing bars of steel, with indentations so that the cement would better adhere to them. These steel bars are placed in a cement slab, reinforcing it lengthwise, with the bars always parallel to the side of the slab.

In the same way, asbestos fibres act as a reinforcing binder. Fibres for Eternits are rough-surfaced like the steel bar. The Eternit process secures an absolutely even distribution of the asbestos fibre in planes parallel to the surface of the shingle. That's why Eternits are stronger, tougher, more resilient.



So that you will be protected against substitution of inferior materials, the Eternit trade-mark is embossed on every Eternit asbestos cement product. Look for this mark of quality. It's for your protection.



You try these famous Tests

You don't have to depend upon someone else to tell you what's what about roofing. A few simple tests, easily applied to any roofing material, should decide. Prove to yourself the worth of a roofing—*before you buy*.

And remember this—Eternits *improve with age*. The cement hardens and the shingles become even stronger.

Convince yourself that your new roof will stand the test of time and fire. Do not buy a roofing that will burn.



Take a small sample or a full size Eternit. Place it in the flames of your fireplace or kitchen range. Leave it there for fifteen or twenty minutes. Remove the sample and note that the flames have had *absolutely no effect* on this material. *If you are considering another type of shingle—be sure that it will stand this fire test.* Then you can rest assured that flying sparks or burning embers could not possibly set your roof on fire. No danger if the house next door burns.



Invert a glass of water on an Eternit and leave it there for a week, or a year if you want to, and you will never see any sign of moisture on the under side of the shingle. Not every asbestos shingle will pass this test. If you don't want to do this, ask your dealer. He probably has a permanent water test standing in his office.



Compare Eternits with other asbestos shingles *for strength*. Go to the Eternit dealer and

have him make comparative tests on a bending machine. Here pressure is applied in the center. It will show by comparison how much stronger Eternits really are. Then decide for yourself whether or not the Eternit process produces a superior shingle.



Have your dealer take a full size sample and bend it over a stick. This resiliency means that the shingles have enough "give" to stand the stresses of expansion and contraction. It shows that the roof can be walked upon.

This resiliency is particularly necessary when the shingles are to be used for re-roofing work right over old wood or asphalt shingles. Eternits make just as good a roof when applied over the uneven surfaces of an old shingle roof.



Lay an Eternit flat on the floor or on the sidewalk. Take a hammer and pound on the middle of the shingle. Keep pounding until you have knocked out a hole in the center. Then consider how long this roof will stand the wear and tear of driving rains and sleet.



Lay another full size shingle on a board and drive nails right through. A real test for a slab of rock. As many as 150 holes have been driven into a single 16" x 16" hexagonal shingle. This test is particularly appreciated by the practical man. It means that he will not have to waste time punching holes in the shingles at valleys and around dormers where special pieces must be used.



ETERNITS ARE COLORFAST



15 carloads of Eternits on one roof—The Royal Poinciana, Palm Beach, Fla.—



Attractive Buildings

These charming Eternit roofs demonstrate that there is an Eternit design for every type of home.



ETERNITS ARE FADEPROOF



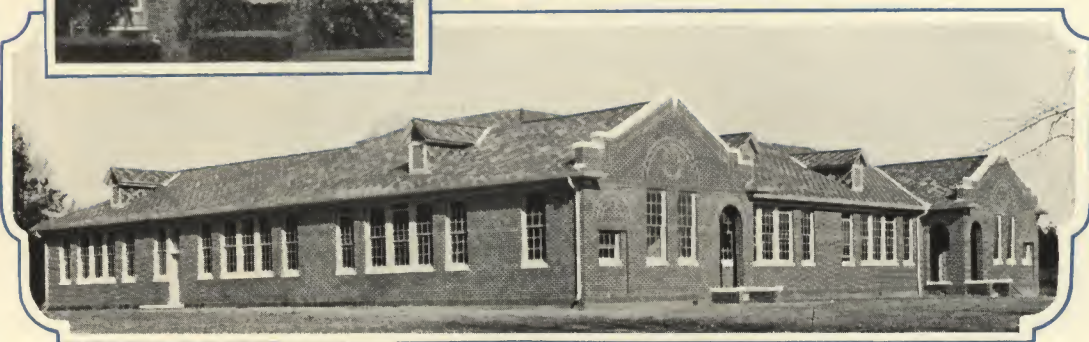
completely re-roofed right over the old wooden shingles with Eternits.

Roofed with Eternits

*And you can be sure
there's an Eternit color
to enhance the attrac-
tiveness of your own
home.*



ETERNITS ARE COLORFAST



ETERNITS ARE FADEPROOF

rich.... vivid.... sparkling....

Eternit Colors *are* Fast

Astounding New Process, exclusive with Eternit, brings at last to asbestos shingles, colors that will not "bloom" or fade.

A GREAT Eternit discovery—an exclusive Eternit process—make Eternit colors as permanent, as lasting, as Eternit Asbestos Shingles themselves.

And such colors! More beautiful than ever before—because of the special treatment. Years of research have developed these new, deep, rich colors. Fresh, harmonious with every building and its surroundings, fitting every preference or need. You must have color in your roof. But be safe. Be satisfied throughout the years with fade-proof Eternits.

The roof really decides the color scheme for your home. Notice the houses as you go down the street. If the general color effect is pleasing, the house has been painted to harmonize with the roof. That is why roof color is so important. Even if your house is painted with attractive colors, a drab, ugly roof will spoil the whole effect.

Yes! this is the New Age of Color. On every hand color is apparent. And nowhere is this increasing use of color more apparent than on the outside of buildings. Architects no longer hesitate to adorn buildings with color, and no

one will deny that color effect is of outstanding importance in the building field today.

You must have color in your roof. On the vast majority of houses the roof is by far the largest and most prominently exposed surface. It's the first thing you see. How many houses do you know that are best identified by referring to the roof. "That house with the red roof" or "That house with the green roof." This everyday manner of describing houses serves to emphasize the importance of roof color.

Every roof has its own individuality. The color may be chosen in two ways. It may be selected to *blend* into the general color scheme of your home or *contrast* with it. The background, or setting, also helps to determine what the general color scheme should be. You can select the Eternit color that will look best on your home. The day of the drab, ugly roof is gone. It has made way for color.

You must have color in your roof. With Eternits you combine beauty with utility and safety. You will have a roof that withstands weather, fire and general wear and tear. More—one that is beautiful.





5 Standard Colors

AUTUMN BRONZE—*a beautiful roofing effect, various shades of bronze blended.*

COLONIAL GRAY—*a bright and cheerful shade, always in good taste and very popular.*

QUARRY BLUE—*presenting the subdued, dignified appearance of natural slate.*

INDIAN RED—*a soft, rich shade that harmonizes with almost any color scheme.*

EMERALD GREEN—*a popular color that's fresh as the foliage in spring.*

EACH of the five standard colors is furnished in all Eternit styles and sizes: the Horizontal Method (12" x 24"); the American Method (8" x 16" and 9" x 18" and 12" x 24"); and the Hexagonal Method (16" x 16" and 12" x 12").



5

Heatherblend Colors

MOSS—NO. 1—a greenish shade, rich with weathered bronze.

TERRA COTTA—NO. 2—a deep burnt orange with a golden hue.

OLIVE—NO. 3—the warmth of Spanish olive tinged with golden bronze.

MEADOW—NO. 4—a rustic green with an olive cast.

SIENNA—NO. 5—a rich, light bronze with a tone of burnt sienna.

THE Heatherblend is a combination of five colors, used in equal proportions. Furnished in the American Method only, in the 8" x 16" and 9" x 18" sizes only. See the Heatherblend roof pictured on page 22.

ETERNITS ARE COLORFAST



Indian Red
in the AMERICAN METHOD



ETERNITS ARE FADEPROOF

The American Method

SIZES—8" x 16"—laid 8" x 7" exposed;
9" x 18" ($\frac{1}{4}$ " thick)—laid 9" x 8" exposed; and
12" x 24"—laid 12" x 10 $\frac{1}{2}$ " exposed.

This two-thickness roof is sturdy. Double protection from the elements. Straight laid like slate. Pleasing roof lines, deep shadows, variance of shade.

ARCHITECTS' SPECIFICATION

Preparation of Sheathing—Sheathing boards of good grade and uniform thickness shall be laid, breaking joints. Slater's felt (. . . lbs. per 100 sq. ft.) shall be laid over the sheathing, parallel with the eaves, with a 2-in. lap and a reinforcing sheet at all hips and valleys. This felt shall be securely nailed with large head roofing nails and kept absolutely free from holes. A $\frac{3}{8}$ -in. cant strip shall be provided along the eaves.

Hips and Ridges—To be covered with Eternit Ridge Roll fastened to the hip or ridge pole

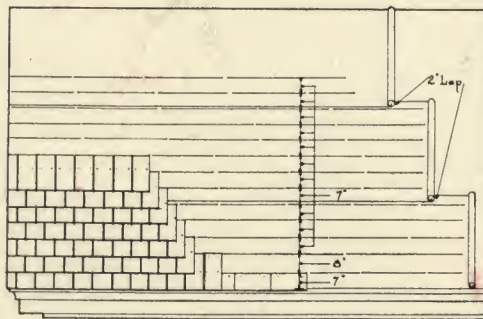


Illustration shows how the guide lines are snapped on the roof, method of laying the shingles, and the laps. The dimensions are for the 8" x 16" American Method.

by copper nails and special Eternit ridge roll clips.

Flashing—Valleys, chimneys and against abutting side walls, except as otherwise specified, flash and counter-flash with each course of Eternit Asbestos Shingles, using 16-oz. copper.

Application—Over the slater's felt apply $\frac{1}{4}$ " thick by 9" x 18" (or 8" x 16" or 12" x 24")

The American Method, familiar in all types of shingles, is at its best in Eternits, combining dignified design with beautiful colors.



ETERNITS ARE COLORFAST



Quarry Blue
in the AMERICAN METHOD



E T E R N I T S A R E F A D E P R O O F



American Method Eternit Asbestos Shingles, color. The first course of shingles shall be laid horizontally at the eaves, with the edge of the starting course overhanging the eave 1 in. Over this starting course lay the second course of shingles vertically, the lower edge of the shingle flush with the lower edge of the starting course. The next course will be laid in the same way, breaking the vertical joints and allowing an exposure of 9" x 8". (If 8" x 16" shingles are used, expo-

sure is 8" x 7". If 12" x 24" shingles are used, exposure is 12" x 10½". It is necessary that the 12" x 24" shingles be spaced ½" apart.) Continue up the roof in the same manner, breaking joints, allowing the same exposure with a minimum head lap of 1 in. 1½-in. copper roofing nails shall be used (galvanized needle point nails can be substituted if desired). The nails are not to be driven down too tight, but just sufficient to hold the shingles in place.

These American Method roofs add to the charm of these delightful homes.



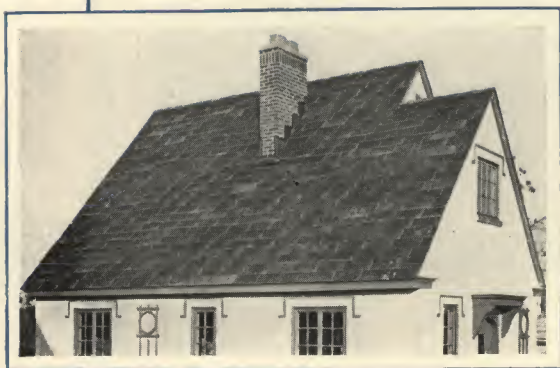
The roof always occupies a prominent part in the picture. That's why color in the roof is so desirable.





Emerald Green *in the* **HORIZONTAL METHOD**

SIZE—12" x 24"—laid 9" x 20"
 exposed. (This shingle can also
 be laid in the American Method,
 with an exposure of 12" x 10½".)



HERE'S a shingle for you! The new Eternit Horizontal Method is architecturally distinctive and low in cost. It costs *no more* than the familiar Hexagonal style.

The Horizontal Method is an exclusive Eternit design—originated by Eternit, obtainable nowhere else. Here's an asbestos shingle that offers architectural charm at low cost. Unusual shadow effects!

Economical, too! The Horizontal requires a minimum of material. Needless overlapping is eliminated. This means lower costs. Easily and rapidly applied.

ARCHITECTURAL SPECIFICATIONS

Preparation of Sheathing—boards of good grade and thickness shall be laid, broken at joints, with 1/2-in. lap and a reinforcing felt (. . . oz.) shall be laid, parallel with the rafters and valleys. This felt shall be nailed with large heads kept free from holes. Nails shall be provided along the eaves and ridges.

Hips and Ridges—To Eternit Ridge Roll fasten



ECTS' CTIONS

Shingling—Sheathing and uniform thickness joints. Slater's shall be laid over the eaves, with a sheet at all hips shall be securely roofing nails and A $\frac{3}{8}$ -in. cant strip the eaves.

be covered with ned to the hip or

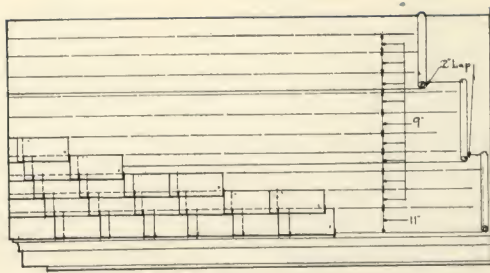


Illustration shows guide lines snapped horizontally on roof, method of laying shingles, and the laps.

ridge pole by copper nails and special Eternit ridge roll clips.

Flashing—Valleys, chimneys and against abutting side walls, except as otherwise

specified, flash and counter-flash with each course of Eternit Asbestos Shingles, using 16-oz. copper.

Application—The first course of shingles is laid parallel with the eaves and protruding 1 in. Each shingle is laid with a side lap of 4 in. The second and succeeding courses of shingles lap the top of the preceding course 3 in. A copper storm anchor holds the lower edge of the shingle down in place. Use $\frac{1}{4}$ " copper roofing nails (or galvanized nails). These shingles shall be laid in accordance with the manufacturer's instructions which are attached to the specifications.



ETERNITS ARE COLORFAST



Autumn Bronze
in the HEXAGONAL METHOD



The Hexagonal Method

SIZES—16" x 16"—laid 13" x 13" exposed,
and 12" x 12"—laid 9½" x 9½" exposed.

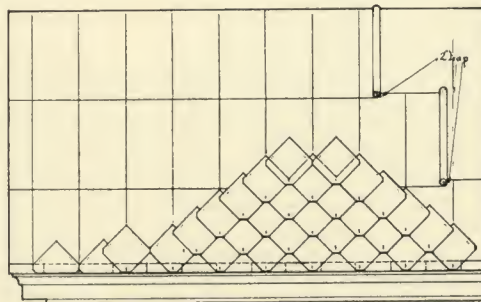
This life-time roof—easily and rapidly applied—has all the fireproof and permanent qualities of the highest priced roofings. Its attractive roof lines and shadows are distinctive.

As in the Horizontal, needless overlapping is eliminated. The Hexagonal requires a minimum of material which means a great saving in the cost of the roof. Labor costs are greatly reduced as there are fewer shingles per square.

ARCHITECTS' SPECIFICATION

Preparation of Sheathing—Sheathing boards of good grade and uniform thickness shall be laid, breaking joints. Slater's felt (. . . . oz.) shall be laid over the sheathing, parallel with the eaves, with a 2-in. lap and a reinforcing sheet at all hips and valleys. This felt shall be securely nailed with large head roofing nails and kept absolutely free from holes. A ¾-in. cant strip shall be provided along the eaves.

Hips and Ridges—To be covered with Eternit Ridge Roll fastened to the hip or ridge



The first starters, second starters and Hexagonal Method shingles are applied as indicated by the above drawing. Guide lines are snapped vertically up the roof.

pole by copper nails and special Eternit ridge roll clips.

Flashings—Valleys, chimneys and against abutting side walls, except as otherwise specified, flash and counterflash with each course of Eternit Asbestos Shingles, using 16-oz. copper.

Application—Over the slater's felt apply Eternit Asbestos Shingles 16" x 16" (or 12" x 12") Hexagonal Method, color. Apply 4" x 16" Eternit First Starters, allowing the lower edge to protrude 1" below the edge of the roof. Over the starting course apply a course of Eternit Second Starters



The Hexagonal Method combines efficiency and attractiveness. Note the pleasant roof lines and shadow effects.



ETERNITS ARE COLORFAST



Colonial Gray
in the HEXAGONAL METHOD





The Atlantic Coast Line Shops, Montgomery, Ala.

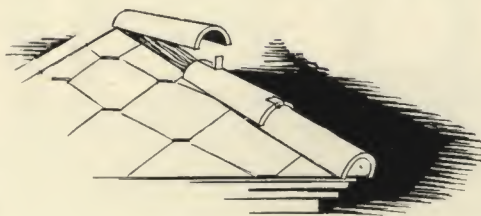
with the lower edge flush with the edge of the first starters. The balance of the roof is to be covered with standard shingles as specified above, laid in accordance with the manufacturer's specifications and directions.

Use $1\frac{1}{4}$ " copper roofing nails (or galvanized nails). The tip of each shingle is to be fastened down by Eternit Copper Storm Nails as shown by the manufacturer's instructions.

Eternit Ridge Roll

Eternit Ridge Roll—used for finishing hips and ridges—is furnished in 16" lengths. Slightly tapered, so that one piece will fit over another, making a tight joint.

Eternit Ridge Roll is large and rugged. It has great strength. The large radius makes it adaptable for a roof of any pitch. It extends down over the shingles, shedding water efficiently.



Ridges and hips finished with Eternit Ridge Roll have a substantial, rugged appearance that is very distinctive. The deep shadows are attractive.

Laid with a 3" lap. Each piece is securely fastened to the ridge pole by two extra long nails at the small end. A special copper clip fastens down the other end and prevents the ridge roll from being blown out of place.



ETERNITS ARE COLORFAST



The Heatherblend
in the AMERICAN METHOD



E T E R N I T S A R E F A D E P R O O F



The Heatherblend

To those people who like more than one color in the roof—the Eternit Heatherblend is offered. It is a harmony in color—a tapestry of beautiful shades with a blended multi-color effect.

Five colors—Moss, Terra Cotta, Olive, Meadow, Sienna—three shades of green and two shades of bronze—shown on page 22—make up the Heatherblend. The best effect

is secured by mixing these blending colors at random as the shingles are applied.

The Heatherblend will fit into the general color scheme of any home. Any one of the five shades can be made to predominate, and any combination will result in an unusually rich and attractive roof.

Furnished in the American Method in the 8" x 16" and 9" x 18" sizes only.



ETERNITS ARE COLORFAST



All three methods—Horizontal, Hexagonal, and American—are adaptable for re-roofing work. Laid right over old wooden or asphalt shingles.



ETERNITS ARE FADEPROOF

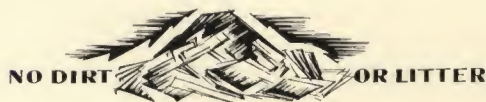
Re-Roof with Eternits

right over old wooden or asphalt shingles

FOUND! a use for your old roof! The old system of tearing off the old roof has been abandoned. The better way is to re-roof right over the old shingles with Eternits.



The judgment of expert mechanics decides whether or not a new construction principle is practical. For some years now this re-roofing idea has been successfully followed by expert mechanics all over the United States. It has been given their unqualified endorsement.



Laying Asbestos Shingles right over your old wooden or asphalt shingles gets away from dirt and litter. No damage to your lawn or shrubbery.



The saving is more than you would think. Your labor bill is reduced materially because workmen do not have to waste hours in tearing away the old shingles. You also save the time necessary to collect and cart away the wreckage.

Another point—when the old shingles are removed your property is exposed to the danger of sudden showers or storms. The Eternit re-roofing method eliminates the possibility of ruined interiors, falling plaster, damaged furniture and fixtures.



A double roof—asbestos shingles over old wood or asphalt shingles—has many advantages. Here your old roof provides an extra thickness of insulation—just that much more material to stop the passage of heat and cold. Your rooms will be cooler in summer and warmer in winter.



Just as a brand-new coat of paint increases the value of an automobile, so will a new roof increase the value of your home. It immediately becomes more salable.



"How will you nail them into the old wooden shingles and make the nails hold?" is often asked. Eternit roofers make sure that the nails hit the shingle lath. In some cases they punch new holes in the shingles. The nails are firmly anchored in the lath as well as in the old shingles.



"Won't the double roof be too heavy for the rafters?" Mr. Home-Owner often asks. Eternit Asbestos Shingles over old wooden shingles weigh no more than old wooden shingles that are rain soaked.



ETERNITS ARE COLORFAST



You'll be surprised how much a new Eternit roof will improve the general appearance of your home. Your dark, weather-beaten, colorless roofing replaced with Eternits will be colorful, clean-cut, weather-proof.

Eternit Asbestos Shingles in all three methods are particularly adaptable for re-roofing work. Because Eternits are rigid, they hide entirely the uneven surfaces of the old roof underneath.

Whether your roofing job is large or small, whether it is a new building or re-roofing an

old one, it is certainly worth your while to get full value. Therefore, let a real roofing expert advise you about the work. It will save you money. It will mean a job well done, to last through the years without repairs or further expense.

The old adage—"When you are sick go to a doctor"—certainly applies to roofing. The best of materials will not make a satisfactory roof unless they are properly applied. Every Eternit distributor has been specially trained in the proper application of Eternit Asbestos Shingles, whether it's for re-roofing or new work.

Re-roof with Eternits. Then you will know years of repair-free satisfaction. "Make your next roof last."



An old wood shingle roof is a fire menace, but not after it is covered with Eternits.



There's nothing will improve the appearance of a home more than a new roof. Replace old shingles with attractive, colorful Eternits.



E T E R N I T S A R E F A D E P R O O F



Remodeling *with* Eternits

OLD frame houses, delapidated and shabby, are renewed easily by covering the side walls and the roof with Eternits.

And economically, too. In a few years Eternits pay for themselves in paint and fuel savings. Savings that go on forever, for Eternits are colorfast and everlasting.

A home that's warmer in winter and cooler in summer. Increase insulation by laying Eternits over a building felt.

Absolutely fire-proof. A fire wall that will

protect you if the house next door burns.

Just apply the Eternits—any style—right over the side walls, clapboard or shingles. Use an insulating felt if you wish. Repair the wood work and windows. Do this while the house is being re-roofed.

These pictures show how it is done. Old houses rejuvenated. Upkeep cost decreased. Paint bills eliminated. Increased insulation. Years of repair-free satisfaction by *re-siding* as well as re-roofing with Eternits.



ETERNITS ARE COLORFAST



Eternits used for siding eliminate paint bills forever.

Eternits *for the* Side Walls

BUILD fire protection and permanence into your side walls by using Eternits. Easily and rapidly applied.

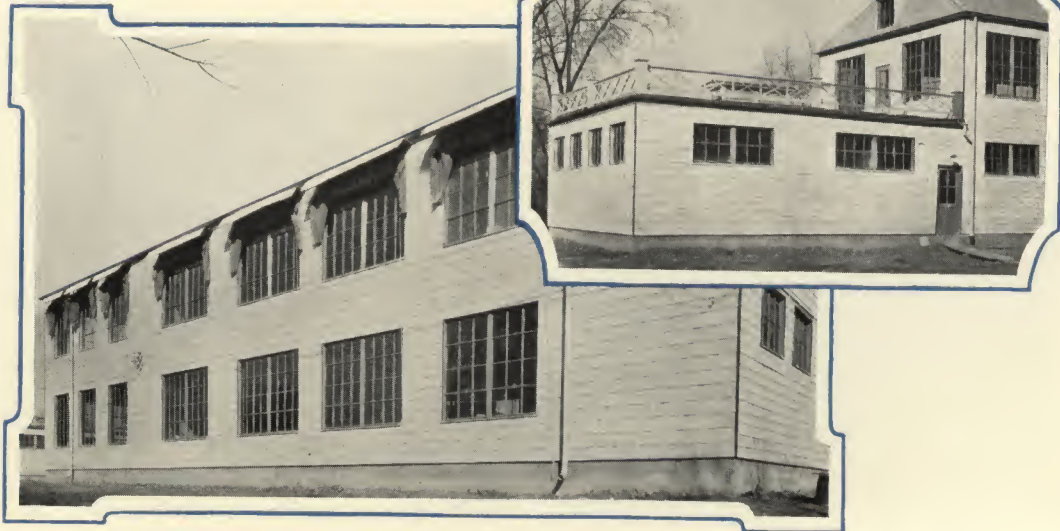
Build Eternit color right into the walls of your home. It is fade-proof and everlasting. Your paint bills are forever eliminated. Several paintings saved will pay the original cost of applying the shingles. Absolutely fireproof. No danger if the house next door burns. Everlasting!

Eternits are popular at the seashore. Here

the action of the salt air decomposes most building materials after a few years. Wood rots and must be painted every year. Here Eternits have been used extensively as siding. No more painting, no need to worry about replacements.

The Horizontal method is particularly good for siding. The large shingles and the deep shadows produce a very attractive effect. The Hexagonal method and the American method are also used extensively for siding.

Horizontals are particularly recommended for application on side walls.





Left: Eternits used on a model barn at Louisiana State University, Baton Rouge, La.

Right: The remarkable resiliency and toughness of Eternits fits them for application on the curved surface of a convex roof.



Eternits *on the* Farm

PROTECT your farm buildings from fire. Reduce your insurance rates. Make your buildings more attractive—add color. Use Eternits on the roofs and side walls—they're everlasting.

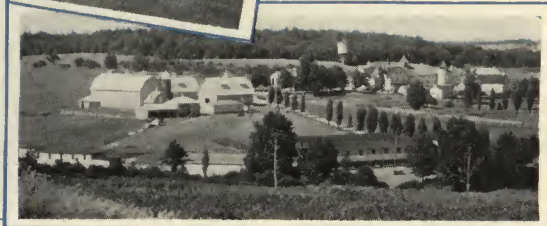
Farm buildings need the protection of a fire-proof roofing and siding. There is no fire department on the farm to save your buildings

if they catch fire. Your only protection is fire-proof materials. Eternits used on roofs and sides secure lowest insurance rates.

The improved appearance of your farm buildings will surprise you. Eternits are clean-cut, attractive. Know the lasting satisfaction of having used a material that will not have to be replaced every few years.



Three views of a model dairy farm where Eternits protect buildings housing one of the finest herds of blooded cattle in this country.



B I G - S E V E N I S F I R E P R O O F



Eternit "Big-Seven"

ASBESTOS CORRUGATED SHEATHING

for industrial roofing and siding

ETERNIT "BIG-SEVEN" Asbestos Corrugated Sheets are used principally as roofing and siding of industrial structures. Fire-proof, permanent, rust-proof—because they're made from asbestos and Portland cement just like Eternit Shingles. The first cost is the last cost.

A good investment. All maintenance cost eliminated. No painting necessary. A permanent covering for your buildings.

Corrugating the material increases its

strength. The large, deep, Eternit corrugation produces a stronger sheet than if a small, shallow corrugation were used.

Added strength increases the safety factor. In tests conducted under the supervision of the Robert W. Hunt Company, Eternit sheets over a 45" span supported 3,175 pounds before breaking. Ten men were supported by a sheet on purlins 66" apart.

Industrial structures covered with Eternit Big-Seven Corrugated Sheets are attractive.

*The Eternit factory at St. Louis,
covering 32 acres.*



BIG - SEVEN IS EVERLASTING



The large corrugations present a rugged, Spanish-tile effect, with deep shadows.

Special Eternit fasteners secure the sheets. No holes to drill. Absolutely prevents leakage. Easily applied because fasteners automatically align sheets. No scaffolding necessary. Application costs greatly reduced.

SPECIFICATIONS

COLORS—Colonial Gray and Indian Red.

CORRUGATION—7", center to center; height, 2 1/4".

THICKNESS—1/4".

WEIGHT—3 lbs. per square foot.

WIDTH—38 1/2" overall.

Lengths 3', 3'6", 4', 4'6", 5', 6', 7', 8', 8'6", 9', 10'; other special lengths can be furnished.



E T E R N I T S A R E F I R E P R O O F

Eternit Asbestos Lumber

for fire-proof construction

ETERNIT Asbestos Lumber is a fire-proof building material that comes in large sheets. The process of manufacture is identical with that used for shingles. Portland cement and asbestos fibre—the only ingredients—combined under the same Eternit special process.

This lumber has all the strength, toughness and resiliency of Eternit Asbestos Shingles. It is just as fire-proof. There is no rot or decay. Painting is not required, but if a special color finish is desired, Eternit lumber can be painted easily and satisfactorily with cement-proof paint.

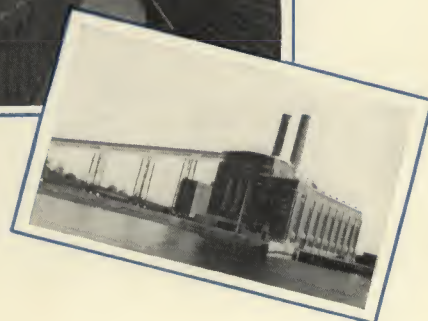
The finish is smooth on both sides. Like wood, it can be readily cut with an ordinary saw. Any carpenter can install it. It can be drilled and tapped with ordinary tools.

It is used for both inside and outside construction. In residences it can be used in place of ordinary wallboard. It is very good for partitions in offices and can be finished in half-timbered effect. The colonial gray natural finish is very attractive.

Its industrial uses are practically unlimited. Ceilings, walls, partitions, elevator shaft linings, laboratory furniture, fire doors, heat-treatment oven doors, acid and gas conveyors represent just a few of the industrial uses of Eternit Asbestos Lumber.

Eternit Lumber comes in $\frac{1}{8}$ " thicknesses up to 1". A special $\frac{3}{16}$ " thickness is recommended for wallboard use. Standard sheets in all thicknesses are 42" x 96" and 48" x 96". Half sheets 42" x 48" and 48" x 48" furnished without extra charge.

Numerous and varied are the uses for Eternit Asbestos Lumber, in both interior and exterior construction.







Eternit

REG. U. S. PAT. OFF.

THIS TRADE-MARK OF QUALITY IS EMBOSSED ON EVERY
ETERNIT ASBESTOS CEMENT PRODUCT

E T E R N I T , I N C .

FACTORY at ST. LOUIS. SALES OFFICES at *Statler Building*,
BOSTON; *15th & Locust Sts.*, PHILADELPHIA; *Barnett Nat'l Bank*
Bldg., JACKSONVILLE; *Hibernia Bank Bldg.*, NEW ORLEANS;
Municipal Warehouses, HOUSTON and *Riverview Drive*, ST. LOUIS